

A craftsman with a white beard and glasses, dressed as Santa Claus in a red suit with white fur trim, is shown in profile, focused on working on a small wooden toy. He is using a thin metal tool. The setting is a workshop with a large, multi-paned window in the background. The window panes are frosted, and a warm light from a candle or lamp is visible through the glass. In the foreground, there is a workbench with various tools, including a hand plane and a small wooden horse figurine. A lantern with a lit candle sits on a stand to the left.

**Von früh bis spät dabei,
um jeden Wunsch zu erfüllen.**

Machen wir. Das ganze Jahr über.

DAS HANDEWERK
DIE WIRTSCHAFTSMACHT. VON NEBENAN.